# EDGEWOOD CONSULTING LIMITED

# MANAGEMENT DEVELOPMENT PROGRAMME For 2020

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...your partner in Improving Organisational Performance.





Your Partner in Improving Organizational Performance

## About Us:

Edgewood Consulting Limited is a leading provider of end-to-end, integrated and result focused Business and Human Resource solutions in Nigeria.

Offering HR advisory services, outsourcing, recruitment and learning and development. Our reputation for excellence in service was built from over a decade of providing business and human resource consulting across several states in Nigeria.

From inception in 2005, we have partnered with clients across diverse industries and sectors such as Financial Services, Telecoms, Oil and Gas, Real Estate, Hospitality, Power, Entertainment, FMCG, etc., to achieve their strategic goals and objectives. Investing in People Development creates the opportunity for Organizations to: develop the organization's ideal employee, assist employees in achieving their full potential, save on employee turnover costs, and align people to the business strategy. Our Strategic People Development Programmes support succession planning, ensure career development for employees, and increase employee engagement and retention rates. We support organizations in ensuring that they continuously work at closing the skills gap to create a workforce capable of moving the organisation forward by delivering the organisation's business results.

## **Our Vision**

Our vision is to be a leading training provider in Africa offering innovative and high quality learning experiences for both learners and businesses. Guided by our core values, we are focused on excellence, Integrity and Trust. We aim to ensure our People development initiatives impact on our clients' delivery of superior Business Results.

## **Our Mission**

We will achieve success through the provision of leading edge professional services, through creative solutions and quality processes designed for long term business partnerships.

## **Our Area of Core Focus:**

- Training and its delivery
- Performance Management/Balanced Scorecard
- Business Consulting Services
- Human Resources Management and Strategy
- New Business Planning and Entrepreneurship
- Strategic Recruitment Executive Search
- Business Retreat/Conference

## **Our Promise:**

Our promise is to share your vision and passion while delivering innovative and impactful solutions.



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# **HOW WE WORK**

## 1. Open Programmes

Our broad portfolio of Open Programmes covers all business disciplines, as well as wide range of industries It includes: specialist and generalist management programmes; hard skills and soft skills; traditional learning and learning by doing; self-awareness and global perspectives. Whatever your career stage, whatever your experience, whatever your ambitions, there is an Open Programme for you.

## 2. In-company Training

We take the time to understand your Company's learning needs to develop tailored training solutions that helps to deliver your business objectives. We'll review what you want to achieve and bring our expert Trainers to make it convenient for you.

This way you save costs and your training stays consistent aligned to your vision, core values and Strategic Business Imperatives. Working with you, we'll help to develop your people, improve processes and enhance your systems.

Our aim is to try to do more than just deliver the course - we want to help you embed your learning.

In – Company trainings are exclusive for your Organization and tailored to meet your business requirement.

An in-company training program is highly efficient and convenient for your business as we minimize disruptions to the operation of your Organization by staging the program at your venue or your desired location

Why Take In-house Customised Corporate Training with Edgewood Consulting Limited?

Our training solutions for companies are highly intensive and results -oriented. We consistently ensure that our corporate training provides the highest ROI for your company. Our trainings are:



Each client is unique. From the initial assessment of individual and organisational needs, to the planning of programmes right through to course implementation and delivery, we work with our clients to develop a professional development roadmap. Key Performance Indicators (KPIs) are to measure performance and ensure the success of the programmes and services.



# OUR TRAINING METHODOLOGY





# EDGEWOOD CONSULTING

# Instructional Learning Model



Level 1



**Need Assessment** 

Level 2



Design

Level 3



Development

Level 4



Implementation

Level 5



**Evaluation** 



	2020 OF	PEN PI	RO	GR	RAN	/IMI	EC	AL	EN	DA	R		
S/N	OPEN COURSES	DURATION	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	ост	NOV	FEES
MA	NAGEMENT DEVELOPMENT												
1.	Senior Management Development Programme	2 days		25-26						15-16			98,500.00
2.	Middle Level Management Development programme	2 days					28-29						98,500.00
3.	Stepping - up to Management	2 days					23-24						98,500.00
4.	Leading and Managing for Excellent Performance	2 days		10-11									98,500.00
5.	Effective Office Management & Administrative Skills	2 days			21-22								98,500.00
6.	Effective Supervisory Management Skills	2 days		17-18									98,500.00
LEA	DERSHIP DEVELOPMENT												
7.	Peak Performance Leadership	2 days				19-20							98,500.00
8.	Leadership Skills for Supervisors	2 days						14-15					98,500.00
9.	Leading for Excellence	2 days						21-22					98,500.00
	TEAM BUILDING												
10.	Building High Performance Team	2 days								8-9			98,500.00
	PERSONAL IMPROVEMENT Skills												
11.	Productivity Improvement and Personal effectiveness	2 days							11-12				98,500.00
12.	Managing Interpersonal Relationships	2 days							18-19				98,500.00
13.	Effective Business Communication	2 days									16-17		98,500.00
14.	Negotiation Skills for Managers	2 days					23-24						98,500.00
15.	Public Speaking & Presentation Skills	2 days								25-26			98,500.00
16.	Time Management and Personal Effectiveness	2 days								21-22			98,500.00
	ENTREPRENEURSHIP												
17.	Pre-retirement course	2 days									18-19		98,500.00
18.	Start Your Business	2 days		26-27	24-25								98,500.00



	2020 (	OPEN F	RC	OGF	RAN	<b>IME</b>	C/	١LE	ND,	٩R			
S/N	OPEN COURSES	DURATION	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	FEES
	QUALITY & CUSTOMER SERVICE												
19.	Service Excellence through customer care	2 days										10-11	98,500.00
20.	Front Office & Customer Relation Skills	2 days			28-29								98,500.00
ł	HUMAN CAPITAL MANAGEMENT												
21.	Basic Human Resources Management	2 days				19-20							98,500.00
22.	Big Data/ HR Analytics	2 days									22-23		98,500.00
23.	Effective Performance Management	2 days									14-15		98,500.00
MA	RKETING MANAGEMENT												
24.	Marketing Essential Course	2 days		24-25								17-18	98,500.00
	SALES												
25.	Advanced Selling Skills	2 days				26-27							98,500.00
26.	Fundamental Selling Skills	2 days		17-18									98,500.00
27.	Field Sales Management	2 days	25-26										98,500.00
28.	Strategic Key Account Management	2 days		10-11									98,500.00
29.	Excel Essential for Peak Performance	3 days					17-18						98,500.00
30.	Digital Marketing	2 days				15-16							30,000.00



## THESE TRAININGS ARE AVAILABLE FOR CUSTOMIZATION TO YOUR ORGANISATIONAL NEED/ AII OPEN PROGRAMMES ARE ALSO AVAILABLE AS IN COMPANY TRAINING

- 1. Critical Workplace Skills for Fresh Graduate Trainees
- 2. Critical Success Skills For Supervisors and Team Leads
- 3. Supervisory Excellence Skills
- 4. Critical Success Skills for New Managers
- 5. Critical Success Skills for Middle Level Managers
- 6. Critical Skills for Exceptional Performance in the Workplace
- 7. Implementing Strategy Through People
- 8. Managing People for Superior Performance
- 9. Getting the best from your Team
- 10. Driving and Embedding Corporate Values for Organisational Performance
- 11. Personal Effectiveness and Productivity Improvement Skills
- 12. Building and Leading Productive Teams
- 13. Managing Key Accounts
- 14. Work Ethics and Productivity Improvement Skills for Factory Floor Operatives
- 15. Supervisory Management Skills for Factory Floor
- 16. Creative Thinking and Innovation workshop
- 17. Effective Problem Solving and Decision Making Workshop
- 18. Leading and Managing Change for Business Success
- 19. Professional Project Management Skills
- 20. Sales and Business Development Skills
- 21. Problem-Solving and Critical Thinking Skills
- 22. Measuring, Monitoring and Improving Customer Experience
- 23. Management Skills for New Managers and Supervisors
- 24. High Performance Leadership Course
- 25. Leading for Excellence
- 26. Turning Strategy into Business Results through People
- 27. Effective Office Management and Administration
- 28. Practical Team Building Sessions for Organisational Synergy
- 29. Emotional Intelligence Think Like a Leader
- 30. Management Skills for New Managers and Supervisors
- 31. Finance for Non Finance Professionals
- 32. Managing Multiple Tasks, Priorities & Deadlines
- 33. Public Speaking and Presentation Skills
- 34. Performance Management Workshop
- 35. Managing Conflict in the workplace
- 36. Fundamentals of Selling
- 37. Effective Succession Planning and Career Development
- 38. Talent Reviews, Succession Planning and Talent retention strategies
- 39. Personal Finance Management
- 40. Effective Coaching Skills for Top Performance
- 41. Microsoft Office Suites Basic and Intermediate.

Organisations can approach us for Courses that are not on this list. We have seasoned facilitators that can handle various Trainings.



## **BUSINESS RETREAT - STRATEGIC PLANNING**

## PROGRAMME SYNOPSIS

- Clarifying the Goals of the Retreat.
- Environment of the Business.
- Identifying Company's Business Cycle.
- Vision Assessment, Value System and System Relevance.
- Scorecard Issues.
- The Marketing Position.
- Revenue-generating opportunities.
- Cost-saving opportunities.
- Human capital system.
- Technology use.
- Strategies Action Plans.

## **BUSINESS REVIEW PROCESS**

## **PROGRAMME SYNOPSIS**

- What's Been Happening to Us? Departmental Reviews State of Customers.
- Opportunities.
- Capacity Challenges Financial Strength.
- Talent Pool / Bench Strength Customer Lock-in.
- Reputation Analysis Competitive Advantage.
- Government Activities and Interventions.
- Company's Business Risks.
- Sensitivity Analysis/Scenario Planning.
- Corporate Direction.
- Business Strategy.
- Action Steps and Milestones



## **GENERAL MANAGEMENT**

## Basic Management Development Programme - Business Essentials for Managers



Building the foundation for success requires the mastering of business essentials and acumen. This course offers an in-depth look at fundamental management development. Each of the sessions will help Managers build skills in leadership and decision making, strategic management, team building, entrepreneurial thinking and innovation, finance, marketing, consumer satisfaction and operations. They will learn knowledge and skills in everything from the concrete language of budgets to the subtle points of executive communication in business terms they understand.

The program combines a study of proven

frameworks for best business management practice with experiential learning, in a supportive environment. The attendees will practice a range of effective management skills in team exercises as well as in role play situations. Participants will apply everything they learn to their own work situation through reflection and discussion.

The program is built around a framework of people, processes and performance, covering the following topics:

PEOPLE

- Define an effective manager: knowledge, skills and attitudes.
- You and others: develop enhanced awareness of your own motivations and those of others; manage your emotions; build productive relationships; influence peers, team members or bosses
- Build a high performance team: understand team roles and interaction; make effective team decisions; empower and motivate team members

#### PROCESSES

- Comprehend marketing essentials: recognize the importance of customer value
- Manage yourself: time management; delegation; running effective meetings; presentation skills, personal impact and practical problem-solving
- Manage the performance of others: diagnose problems and practice productive performance conversations; work with 'difficult' people and conflict situations

#### PERFORMANCE

- Strategy: understand the big picture and your role in it
- Financial thinking: understand finance fundamentals and cost and profit drivers

#### TEACHING METHOD

Using case studies, current business articles, interactions and a team project, the faculty will lead you to focus on the key knowledge and skills you need to understand business from an overall perspective. Inclass and team projects will provide the opportunity for participants to apply new models to their own business units or organizations.



#### WHO SHOULD ATTEND

This program is specifically designed for new managers with 1 to 7 years of experience, professionals with management responsibilities lacking any formal business education, specialists taking on general responsibilities, or anyone who simply wants exposure to the most current business practices.

Also available as Open Programme

Duration: 3 Days Programme

## Middle level Management Development Programme

Many middle level professionals have a wealth of experience at handling day to day management issues and are now ready for a bigger challenge. Are there extra skills they need to acquire to prepare them for the next level of leadership? This programme is about exploring and mastering those skills and knowledge that will comfortably take them to the next level of competence – from professional to leader.

It will give real insight into what drives individual behavior, how to pinpoint the cultural style of your organization and understand its inherent cultural strengths and weaknesses. We'll investigate motivation, reward and getting the best from the team.

Finally they will spend time planning action on what they want to change when they return to their workplace.

#### TRAINING OBJECTIVES

By the end of this programme Managers would have learnt to make the transition from professional to leader by:

Ensuring that Managers have all the core skills of effective management and leadership

Understanding what drives individual behavior and how to motivate and reward excellence

Truly understanding the culture of the organization

Exploring team dynamics and discovering preferred team role

#### TRAINING METHODOLOGY

We use a variety of accelerated learning techniques to help to embed learning and enhance recall where it really counts – back in the workplace. Any theory discussed will be grounded in practical day to day work. Methods will include "role plays, case studies and self-assessments, and other practical activities based around real working scenarios. Learning will be enhanced through active involvement in exercises followed by review. Opportunities for self-assessment will be provided and feedback on individual and group performance will be encouraged.



## WHO SHOULD ATTEND?

This Training is designed for:

Those who have some experience at supervisor / professional level and are ready to take on a wider role

Those who want to make the transition from competent professional to inspirational leader

Those who need a deeper understanding of what drives individual behavior and group dynamics. Those who need to hone their influencing skills to get results that matter.

## PROGRAMME OUTLINE

- Core Skills required for managing a team Delegating effectively Goal Setting – S.M.A.R.T. goals Managing Performance Disciplinary Process Dealing with grievances Managing difficult colleagues
- Understanding People Personality styles and traits Attitudes and behaviour Perception in the workplace Types of workplace behaviour

#### Organizational Culture

Types of organizational culture Developing organizational culture Managing organizational culture Signs and effects of a healthy organizational culture

Day 2 -Team Dynamics

Group Dynamics Team Roles Team formation and dynamics Functional and dysfunctional group behavior

#### Getting The Best From Your Team

The basic motivational process Ironies of motivation Managing People – ten essential behaviors How do you rate on motivating? Motivation techniques for greater commitment & output How to reward and inspire your team Team rewards



Creating energy in the team Knowledge workers and the psychological contract Giving and receiving feedback

Day 3 - Influencing Upwards In The Organization Influencing Skills Selecting strategies and dialogues for each decision making style Matching Appropriate Influencing Principals to Decision Making Style

Leadership That Inspires

The difference between Management & Leadership Leadership and emotional intelligence The effects of different leadership styles on organizational climate Comparing management with visionary leadership Characteristics of visionary leaders

Also available as In-Plant

3 Days-Programme



## SENIOR MANAGEMENT DEVELOPMENT PROGRAMME

The General Management Program will provide you with a foundational understanding of strategy, marketing, finance, people management and Organizational change, and the way these functions integrate for organizational success. You will gain key insights from experts in each field and sharpen your decision-making to employ an integrated approach to managing your business.

Who should attend?

Experienced senior managers who are being positioned to take on senior management roles

Senior Managers

#### Key benefits

Lead with a broader perspective Increase managerial impact Build robust, resilient teams Interpret financial data Align marketing and strategy Create and implement strategic direction

#### Program journey

Your program journey is designed to ensure you emerge with new skills and behaviors, aligned with your learning goals.

#### Workshop preparation

Self-assessment questionnaires Access to workshop materials and networking through our online-learning platform

#### Workshop

The following key themes are explored:

Strategy Marketing Finance People management Organizational change

#### Post-workshop

Continued learning through access to workshop materials, facilitators, thought leadership.

Duration: 3 DAYS Available as Open Programme



# MANAGING FOR EXCELLENCE

## Programme

DAY ONE.

- Understanding changes affecting business
- Concept of management.
- Key success factors for the manager.
- Manager as leader.
- Developing managerial competencies.

## DAY TWO

- Building effective teams.
- Motivation at work.
- Decision-making.

## DAY THREE

- Time management
- Discipline at work
- The career of a manager.

## Duration: 3 DAYS

## Available as Open Programme



## WHAT THE COURSE TEACHES

- I The basic principles of management.
- Developing managerial competencies.
- Applying basic management skills to work.
- Building an effective team.
- Planning, controlling and monitoring job performance.
- Focusing on customer values.

## APPROACH TO THE COURSE

It will test the Managers' innate abilities in difficult business situations; will check on their negotiating skills too. The participants will look at their individual career and how to manage it effectively. They will appreciate the difference between managing people and leading people.





## ADVANCED MANAGEMENT SKILLS FOR MANAGERS

#### OBJECTIVES

Successful managers need to inspire enthusiasm and commitment, thus enhancing individuals 'performance and productivity. Their capability depends on the astute use of their interpersonal, motivation and communication skills.

This intensive programme will equip participants with modern tools and techniques necessary for effective management.

#### WHO SHOULD ATTEND

This unique programme is specifically structured for both supervisors and middle managers, who wish to fulfill their management role successfully and contribute constructively to the organization's performance.

#### PROGRAMME CONTENT

- Defining the manager's role
- Managing people effectively
  - Understanding different behavioral patterns
  - Delegation and supervision
  - Leadership activities and communication skills
- Managerial administrative skills and techniques
  - Ascertaining manpower requirements
  - Building loyalty and rewarding achievements
  - Appraising and developing an effective employee reward system
- Managing for improved performance
  - Strategic planning
  - Decision making
  - Effective control
- Eliminating waste
  - Value analysis
  - Function process mapping
  - Using time effectively
- Managing change
- Effective communication skills
- Negotiation tactics and techniques
- Budgeting and cost control
  - Controlling office costs
  - Budgeting and analysis
- Creativity and competitive thinking

Duration: 3 DAYS

Available as Open Programme





## EFFECTIVE OFFICE MANAGEMENT & ADMINISTRATIVE SKILLS.

## OBJECTIVES

This course will develop the interpersonal and professional skills required by office administrators and personal assistants. Delegates will be presented with a practical overview of the hands-on managerial duties, responsibilities and the essential knowledge required for fulfilling their role successfully.

## WHO SHOULD ATTEND

This effective course is designed primarily for office managers, executive secretaries and personal assistants to directors and executives.

## SKILLS ATTAINED

At the end of the course delegates will be able to:

- Delegate tasks and allocate work
- Set targets and monitor performance
- Deliver oral reports
- Create a records management system
- Prepare for meetings
- Manage successful projects
- Manage time effectively
- Use assertive communication skills
- Resolve conflicts
- Employ attentive questioning and listening

## Duration: 2 DAYS PROGRAMME

Also available as Open Programme





## MANAGEMENT SKILLS FOR SECRETARIES AND PERSONAL ASSISTANTS

## CONTENT

- Competencies and Roles in Top Secretarial Positions
- Understanding Changes Affecting Business
- Management Process
- Interpersonal Skills
- Managing the Boss
- Managing Routines
- Communicating Effectively
- Managing Self for Effective Time Use
- Corporate Secrecy and Confidentiality
- The Career Trend for Professional Secretaries
- Making travel arrangements and scheduling of meetings
- Maintaining confidentiality of managers correspondences



Keeping of records, documents, mail handling, monitoring and retrieval of files

This course promotes the unique ideals senior secretaries and administrative assistants must possess to succeed in handling the myriad of responsibilities they are charged with. It will also move their career beyond secretarial and assisting duties and advance it toward administering and managing.

## WHAT THE COURSE TEACHES

- Basic management principles and their applications.
- Self-confidence to act right in the manager's absence.
- Expertise in self and office organization.
- Effective use of time.
- Essence of corporate secrecy and information security.

Available as Open Programme

Duration: 3 DAYS - PROGRAMME



# **EFFECTIVE SUPERVISORY MANAGEMENT SKILLS**

<u>Target</u>: Officers and technical people who may be or have just been promoted to supervisory grade. Also for foremen, superintendents and first line supervisory managers.

What the Course Teaches

- Understanding the role of a supervisor.
- The 12 core competencies for the supervisor.
- Planning and controlling work performance.
- A supervisor as a coach.

**Course Contents** 

- Transition into supervisory grade.
- Key success factors for the supervisor.
- How to influence others through leadership.
- Planning and controlling job performance.
- Performance appraisal and motivation.
- Discipline and conflict handling.
- Coaching skills.
- Problem solving (S.T.P. model).
- How to delegate effectively.
- Successful communication giving and receiving information.
- Introduction to TQM and personal quality.
- Organising the work environment 5S system.

**Duration: 2 DAYS** 

Available as Open Programme





# PEOPLE MANAGEMENT SKILLS FOR MANAGERS

The dynamism in the Corporate Space requires excellent people skills to manage and bring the best out of people. This course is designed to help managers and supervisors break away from the traditional style of managing people to a more creative way of making their employees more engaged and committed to delivering the best result for the Organization.

## CONTENT

- Putting your role Organization context
- Generation X and Y Employees' characteristics
- Effective Delegation
- Managing difficult employees
- Employee Engagement Practices
- Performance Management through KPIs
- Leading with Emotional Intelligence
- Enhance Team performance through Coaching

WHO SHOULD ATTEND Line Managers, HR Managers, Professional and Technical Managers

**Duration: 2 DAYS** 





# LEADERSHIP

# PEAK PERFORMANCE LEADERSHIP

## Contents

- Current Economic Signs.
- Change Management Challenges
- Analysis of the Organization's TEMPLES.
- Key Success Factors for Top Level Responsibilities.
- Leadership Powers and Their Uses.
- Building Effective Teams.
- Delegating vs. Abdicating.
- Performance Management.
- Organizational Profiling Tools.
- Business Strategies.
- Creativity for Top Level Management.
- The Career of a Manager.
- Workplace Organization and Standardization.

This course will forever remain invaluable for the personal growth of the senior executives participating in it and for the companies they manage.

#### WHO SHOULD ATTEND

Senior executives: those who, if they act well, get the organization doing well in return; when they fail in those things they need to do well, the organization's health is instantly jeopardized.

## Duration: 3 DAYS - PROGRAMME

Available as Open Programme

## WHAT THE COURSE TEACHES

- What excellent leadership is.
- Acquisition of enhanced skills for taking charge of higher responsibilities.
- Knowledge of current economic state for developing appropriate business strategies.
- Information to promote staff morale and focus productive efforts.
- Situational Leadership styles amenable to the maturity levels displayed by people in the workplace.
- How to balance action with the need for careful decisions.
- Close monitoring of personal career and growth prospects.





# LEADING FOR EXCELLENCE

## Contents

- Current Economic Signs.
- Change Management Challenges
- Analysis of the Organization's TEMPLES.
- Key Success Factors for Top Level Responsibilities.
- Leadership Powers and Their Uses.
- Building Effective Teams.
- Delegating vs. Abdicating.
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- Knowledge of current economic state for developing appropriate business strategies.
- Information to promote staff morale and focus productive efforts.
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- Close monitoring of personal career and growth prospects.



Duration: 3 DAYS PROGRAMME

Available as Open Programme



## **EFFECTIVE LEADERSHIP SKILLS FOR SUPERVISORS**

## OBJECTIVES

Supervisors and team leaders are the key players in a team's ability to deliver successfully and positively. They also provide a vital link in delivering the organisation's strategy, standards and expectations.

This course will focus on the essential skills and qualities for effective management and leadership, building successful teams and achieving personal, departmental and company goals.

#### WHO SHOULD ATTEND

This inspiring programme is designed for supervisors and line managers who wish to develop individual, group and one-onone leadership skills and acquire competencies needed with evolving management role and responsibilities.



#### SKILLS ATTAINED

- At the end of the course delegates will be able to:
- Develop effective communication skills
- Realise the best practice of handle conflicts
- Influence others to achieve success
- Identify problems and make decisive decisions
- Build and lead high performance teams
- Understand how to effectively coach and mentor others
- Inspire creative thinking and new initiatives

Also available as Open Programme



# **TEAM BUILDING**

# WINNING WITH INTELLIGENT TEAMS

## CONTENT

What a Team Is All About

- definition
- team development
- effective vs ineffective teams
- team-players skills
- Stages of Team Development
  - forming
  - storming
  - norming
  - performing .

#### Day Two

- Understanding Diversity
  - Stereotypes & biases
  - ladders in the mind
  - business case for diversity

## A Focus on Common Goals

values

identification& agreement aspirations statements commitment statements and action plans: stop, start, continue

Interactive Behaviours in Teams self perception exercise corroborative exercise.

#### Day Three

- Interpersonal Skills
- Communication styles
- Dealing with difficult people
- Motivating and Rewarding individual contribution.

Duration: 3 DAYS PROGRAMME

Also available as Open Programme

Business practice and competition keep altering drastically year-in, year-out. Companies that do well have been those that harness quality staff and align the staff efficiently. Efficient alignment of staff has anchored on reducing the layers in organizational pyramid and replacing centralized decision making with team decision process; focusing the whole staff on common business and cultural goals; wiping out "fortress mentality" and getting different departments to work better together; instituting integrated service procedures. It is not to say successful teaming is the only factor determining a company's performance, but it is one of the critical success factors.

#### WHAT THE COURSE TEACHES

- Team Goals
- Team Decisions
- Difference between a Team and a Work Group
- Techniques of building a successful team
- Team approach to problem solving and decision making
- Productivity through teams
- Maturity in handling misunderstandings and individual differences.

#### WHO SHOULD ATTEND

Middle to Senior Managers heading units, departments and special project groups.



# TEAM BUILDING FOR SYNERGY

An increasing number of organizations rely on teams be it project teams, product development teams, virtual teams, etc., to achieve their goal and objectives. The reason for this is the ability for teams to perform at high levels and adapt quickly to escalating demands. Hence in today's professional environment, more than ever, there is great emphasis placed on team leadership skills, team communication skills and team management styles.

Team members need to constantly sharpen their skills as team initiatives often fail due to improper implementation, conflict and competition.

## COURSE OBJECTIVES

Being a part of this training will avail you the opportunity to;

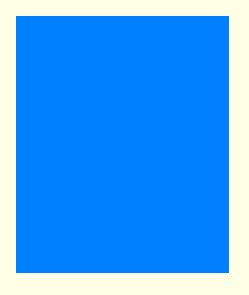
- Learn to identify the different types of teams and develop different strategies for leading them.
- Recognise the different team development stages and behaviours.
- Master techniques to manage teams at each stage of development known as Forming, Storming, Norming, Performing and Adjourning
- Participate in a range of team building activities with the learning points in view.

## WHO SHOULD ATTEND

Team leads, team members, line managers, and HR professionals.

## **Duration: 3 Days**

## Available as Open Programme







# PERSONAL DEVELOPMENT

# MANAGING INTERPERSONAL RELATIONSHIPS

## Contents

## PERSONALITY PROFILING

- Learning about human behaviour Personality types
- Behaviour styles
- Diagnostic survey for self- awareness.
- Laws of control
- What motivates others

## INTERPERSONAL TECHNIQUES

- Seeking co-operation and agreement.
- Influence techniques
- Persuasion skills
- Dealing with personal criticism
- Positive use of power.

## COMMUNICATION

- One-on-one communication
- Avoiding barriers to communication
- Effective listening and questioning skills
- Bodylanguage.

A business moves only through multiple human interrelationships and processes. This course will provide participants with interpersonal skills thought which people in organization can bring together their energy, commitment and right judgements in relating to colleagues, and even to external people.

## WHO SHOULD ATTEND

Officers, Line Managers, Technical Managers. People who deal with other staff, clients and customers in work context.

#### WHAT THE COURSE TEACHES

- Factors that shape and influence human behaviour.
- Understanding own behaviour in and skills of interacting with others.
- Effective communication.
- Effective team playing and team building.
- Dealing with difficult situation at work.
- Managing conflict.



Duration: 2 DAYS

Available as Open programme



# **EFFECTIVE BUSINESS COMMUNICATION**

## Contents

- Quality English for World Class
  Business Transactions
  correct, concise, courteous
- Organizing Thoughts Properly Before Writing
- Planning, Writing and Editing Skills
- Rules of Grammar
- Choice of Styles Appropriate to the Message and Occasion
- Common Errors in the use of English by Nigerians
- Proper Use of Modern Communications Technology
- Selected Business Lexicon
- Proposal Writing
- Letters and Memos
- Report Writing.
- To people associated with business, communicating effectively in writing is an invaluable skill. In fact, no organization can function well



without business writing skills. This course will expose the styles and substance of skillful writing in a way that attains positive response for the message being put across.

## WHAT THE COURSE TEACHES

- How to write to build and maintain a result-oriented climate
- How to use of technology effectively in writing for business purposes
- Prepare a business e-mail, quickmail, etc.
- How to organize thoughts clearly before writing
- Skills for writing better memos, proposals, reports and business letters.

#### WHO MAY ATTEND

Managers and executives. Everyone at work communicates through written proposals, letters, memos, and reports. Managers use other communication technology as well. They must acquire the right skills for these functions.

Duration: 3 DAYS PROGRAMME

Available as Open Programme



## **NEGOTIATION SKILLS FOR MANAGERS**

## Contents

The Negotiation Process.

- Planning and Preparing for a Negotiation.
- Negotiating Strategies and Tactics.
- Negotiating Styles Analysis.
- How to Set Negotiation Targets for Positive Outcome.
- Types of Negotiating Powers and their Uses.
- Applying the Negotiation Planner.
- Joint Venture Negotiations.
- Tripartite Negotiations.
- How to Give Concessions Without Losing Out.
- Negotiating in a State of Crisis.
- Telephone Negotiation.

Every minute of our working day, we negotiate – with our customers, suppliers, colleagues, friends and workers. We negotiate with our spouses and with our children. We negotiate issues, big and small. Today, crises negotiations demand even greater skills than ever before. This course is a special skillsbuilding workshop.

#### WHO MAY ATTEND

Key officers and senior executives whose responsibilities, at one time or another, involve negotiating important stakes – contracts, deals, sales, finance agreement, union matters, industrial relations, special mandates, and crises management.

#### WHAT THE COURSE TEACHES

- One-on-One negotiating styles.
- Group and multi-party negotiating techniques.

- Joint venture contracts.
- Industrial relations negotiations.
- Silent negotiations ("Prisoner's Dilemma").



**Duration: 2 DAYS** 

Available as Open Programme



## IMPROVING CREATIVITY AND INNOVATION IN MANAGERS

## Contents

- What Creativity is, What Innovation is.
- The Nine Routes to Creativity.
- Transforming Creativity to Innovation.
- Interrelationships of Creativity, Intelligence/ and Talent.
- Ideas Generation through Lateral Thinking.
- Creating an 'Ideas Bank.'
- Brainstorming and Reverse Brainstorming.
- The Common Habits of Creative Managers.
- The Four Categories of a New Product.
- How to Create New Products.
- Managing a New Product to Success.
- De Bono's Six Thinking Hats.
- Entrenching Innovation into the Business Organization.

Yours should be a learning organization filled with people who keep on developing new solutions and ideas; who navigate new competitive routes and open up new business frontiers; who even repackage existing products for added value. Your competitive edge in the future will be the result of the creative thoughts of your people. If they are trained in the creative thinking process promoted in this course and use it well, you will quickly find it translates to enduring profitable operations over many decades in the future.

## WHO TO ATTEND

Managers, senior people all require the skills of creative thinking for innovative management processes and to develop new products.

## WHAT THE COURSE TEACHES

- Deliberately making change happen to control competitive forces.
- Nourishing inborn creative faculty.
- Viewing challenges with fresh pair of eyes.
- Keeping abreast of new improvements and methods and getting more adaptable.
- Looking at short-term, yet keeping an eye on the long-term opportunities.
- Creating new products, new structures, new processes to make the company stand out.
- Application of De Bono's Six Thinking Hats.

## **Duration-2 DAYS**

## Available as Open Programme



## PUBLIC SPEAKING & PRESENTATION SKILLS

## Course Overview

This course is a series of theory and practical lessons designed to teach participants how to master the art of Presentation and Public speaking, in the office, board rooms, meetings and class rooms. Empowering them to deliver stunning key note speeches and presentation and deliver a learnable experience when speaking to a crowd, whether prepared or impromptu. The course is designed under the conscious and unconscious competence learning methodology whereby through practice, feedback and training participants move from one level of competence to the next. Throughout the series, you'll learn new skills and techniques, explore best practices for communication and content delivery, during the lessons you are taught how to unleash your creativity to help drive discussions at speaking engagements. This Course will help you take your presentation and public speaking skills to the next level.

Learning Objectives By the end of this course you shall be able to;

- Take your speaking skills to an executive level
- Develop great content and slides
- Speak persuasively at public and industry events
- Strengthen your stage presence by building confidence
- Engage your audience
- Become an excellent presenter

Why this class is for you

- The sessions are designed as fully practical classes and you do every exercise on your own gaining an in-depth understanding of the content and materials
- You get to do creative assignments where you apply the skills gained at a deeper level.
- As you become a better speaker you learn to see speaking engagements as opportunities that you love to tackle.

General content and sessions

- By the end of this course the students shall have covered the following sessions.
- Communication
- Beginning your presentation
- Body of a presentation
- Language
- Ending the Presentation
- Visual Aids
- Analyzing the audience
- Handling questions
- Humor in presentations

Duration: 2 Days Available as Open Programme





## TIME MANAGEMENT AND PERSONAL EFFECTIVENESS

This two-day time management program is for individuals who need to and want to improve their overall efficiency and effectiveness. You may have a wide variety of time management issues, or you may have specific time management problems that you want to focus on. This program provides solutions for both scenarios.

The program allows you to identify and prioritize your time management issues. The unique structure, which includes pre-course analysis and review, maximizes the benefits gained from your attendance.

The course is needs based. You cover the broad time management techniques and ideas, but a substantial component involves working through specific time issues relevant to you.

The course recognizes that time management relates to the 24 hours in each day, not just home or work time. Besides, if one area is creating problems, it will affect the other life areas as well.

Time Management Training Objectives:

Participants in this workshop will learn to:

- Prioritize and implement their To-Do's
- Limit distractions and Interruptions
- Delegate lower value tasks
- Consolidate "housekeeping" activities
- Use Time Blocks for optimum effectiveness
- Increase the amount of face time with subordinates
- Plan effectively and organize paper work
- Gain a balance between professional goals and personal time
- Use time management tools more effectively
- Set goals and prioritize them to determine if activities are time & goal-directed
- Apply a critical-path network system to estimate time and activities required for reaching objectives
- Spend less time putting out fires each day
- Implement effective resource management

Duration – 2 Days

Available as Open Programme

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# **BUSINESS ETIQUETTE**

In today's corporate space, poor business etiquette and lack of civility is a risk to both individuals and their organizations. From workplace professionalism to dining etiquette and cross-cultural communication amongst many others will be taught. The training is practical-based and highly informative.

## COURSE OBJECTIVES

At the end of the training, participants should be able to; Learn modern manners for today's business world and beyond. Communicate effectively either through physical interactions, email or social media platforms. Practice good dining manners, use dining implements correctly and have an appropriate dining conversation

Handle the unexpected.

## WHO SHOULD ATTEND

Members of the Sales team, Business Development Managers, Line Managers, Unit heads and executive members of an organization.

Duration: 2 Days Available as In-Plant Programme





# EMOTIONAL INTELLIGENCE

Emotional intelligence Training, also called EQ, is the ability to be aware of and to manage emotions and relationships. It's critical in personal and professional success. IQ will get you in the door, but it is your EQ, your ability to connect with others and manage the emotions of yourself and others, that will determine how successful you are in life.

## COURSE OBJECTIVES

What you will achieve:

- An understanding of the importance of using Emotional Intelligence
- The ability to create an environment for productive work relationships
- A model to guide your responses to difficult and challenging situations
- An approach for more intentional actions
- The ability to self-regulate while tempering negative responses
- Team communication skills for running effective meetings, decision-making, and creative problem-solving
- One-on-one communication skills for constructive feedback and conflict management
- The opportunity to practice applying tools and skills through individual and group exercises
- The confidence to deal with resistance and negativity
- The ability to demonstrate leadership qualities that promote trust, motivation, and commitment to results

What you will learn:

- How to recognize and understand the five competencies for building Emotional Intelligence
- Self-motivation and job satisfaction as factors that contribute to high performance
- Practical tools and skills for communicating effectively, assertively, and collaboratively
- Influencing and partnering skills
- Communication approaches and skills for developing relationships and ownership for successful outcomes and follow through
- Skills for conflict management and dealing with difficult situations
- How to choose perceptions and behaviours that will lead to positive outcomes

## Who should attend?

Managers, leaders or anyone wishing to broaden and improve their self-management and interpersonal skills.

Duration – 3 DAYS

Available as In-Plant Programme



# **BUSINESS STRATEGY**

# STRATEGY PLANNING & STRATEGIC MANAGEMENT PROCESS

## Contents

- How to organize for planning.
- Defining Business Fortunes and Phases.
- Types of Planning Financial and Strategic.
- Environmental Scanning.
- Industry Analysis.
- Analysis of Competitors Strategies.
- SWOT Analysis.
- Strategic Window Analysis.
- Crafting a Strategy for Competitive Advantage.
- Identifying Key Success Factors.
- Creating a Vision, Developing a Mission, Setting Objectives.
- A Diagnosis for Business Change.
- Contingency Plan and Strategic Alternatives.
- Organization Structure for Strategy Implementation.

Participants in this course will learn a process of crafting strategies to meet and manage the business and environmental changes. It is the logical process of strategic or corporate planning.

#### WHAT THE COURSE TEACHES

- Environmental effects on business fortunes.
- Tools for diagnosing corporate health and business phases.
- Use of the Balanced Scorecard.
- Crafting a competitive strategy.
- Linking vision, mission, objectives and goals.
- Designing the organization structure.
- Producing the plan document.

## PARTICIPANTS EXPECTED

All managers positioned to make the organization excel using strategic thinking skills. They may be in line or staff function.

## **Duration: 2 DAYS**

Available as Open Programme



# ENTREPRENEURSHIP

# **PRE- RETIREMENT COURSE**

#### Contents

- Issues for Retirement.
- The Future Starts Today.
- Parable of Wealth Building.
- Attention to Personal Networth.
- Can You Run Your Own Business?
- Manageable Businesses for Retirees.
- Starting Your Own Business.
- Where to Obtain Money From.
- Helps the Retirees May Get.
- Important Health Issues

- Ageing Gracefully.

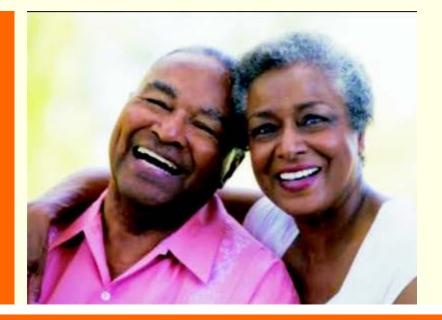
Everyone in salaried career who is nearing retirement must plan so as not to confront sobering economic problems in twilight years. This course shows that retiring from salaried employment needs not become a calamity.

WHAT TO LEARN

- How the economy will affect retirees in the future.
- How to plan for retirement.
- Alternative sources of income.
- Manageable businesses to retire into.
- How to stay healthy as age advances.

## Duration: 3 DAYS PROGRAMME

Available as Open programme





## **START YOUR BUSINESS**

If you have always wanted to start your own business or you are a working professional who just do not have the time or cannot take the risk to resign from your job, this training is for you.

Get it right from the start. Study has shown that 1 in 10 new businesses fail in their first year. Be part of a success story and let expert business developers support you to build your business.

### CONTENT

This course will include Modules on:

- Business Description
- Mission Statement
- Business Background
- Description of Products and Services
- Market Analysis
- Target Market
- Industry Trends
- Competition Analysis
- Customer Analysis
- Marketing Plan
- Marketing Position
- Pricing
- Marketing Mix
- Sales Projections
- Operations
- ProductionProcess
- Material and Supplies Inventory
- Tools, Equipment, Furniture, Facilities Management
- Administrative Structure
- Owner's Background and Experience Business Advisors
- Personnel Plan
- Financial Analysis/Plan
- Start-up/Expansion Costs Financing
- Risk Management
- Financial Statements (Cash Flow Projections, Years 1-2)

### **PARTICIPANTS EXPECTED**

Individuals who are seeking to start their own business.



## **IMPROVE YOUR BUSINESS**

### OBJECTIVE

The objective of this training is to enable already existing business owners and entrepreneurs develop long-term business models that will allow them to function efficiently and effectively while still maintaining service quality standards that facilitate entrepreneurial development.

### WHAT THE COURSE OFFERS

The course will enable the participants to:

- Identify different strategies for marketing their services for specific target groups
- Be aware of the best practices in managing their business using relevant monitoring and evaluation tools.
- Explore future sustainability strategies within their spheres of influence.
- Develop new business models for financial viability.

### Learning Outcomes

Upon successful completion of the requirements for this course, participants will be able to:

- 1. Frame business growth challenges using dynamic and systemic analysis tools
- 2. Illustrate the interrelation between external market opportunities, internal capabilities and business growth dynamics
- 3. Identify growth opportunities
- 4. Use formal criteria to choose amongst growth opportunities
- 5. Develop a comprehensive growth strategy for a new initiative
- 6. Integrate critical thinking and problem solving skills in multidisciplinary and crosscultural teams to address business dilemmas
- 7. Create a substantial project on business growth opportunities

### WHO SHOULD ATTEND

Business owners and Entrepreneurs.





## **QUALITY & CUSTOMER SERVICE**

## SERVICE EXCELLENCE THROUGH CUSTOMER CARE

### Contents

DAY ONE Principles and Concepts.

- Service
- The nature of service.
- What Good Service is?
- Cultural dimension of Service.

#### Excellence

- What Excellence is?
- Service Excellence in fact and in perception.

#### Care

The truth about "C.A.R.E."

### DAY TWO

Customer Relations in Practice.

- Customer and the frontline people.
- Fundamentals of human relations skills.
- "Moment of truth".
- "Listening" to customer responses.Attitudes.
- The Total Service Concept.
- "Little Things Mean A Lot".
- Keeping the promise.

### DAY THREE

Service Quality Improvement

- Service quality problems.
- Service quality control.
- Delivering customer satisfaction.
- Service quality measurements.
- Service improvement cycle.

This course reinvigorates the people on the frontline and their supervisors. They should put the right foot forward daily as a commitment to excellent service. Companies allocate huge sums of money for promotion and marketing. There is just one other strategy as powerful but less expensive to make the company realise its full profit potentials. That is excellent service.

### WHO SHOULD ATTEND

Middle level executives on the frontline, their supervisors and managers who oversee service delivery points.

#### WHAT THE COURSE TEACHES

- Internal-external customer service concept.
- What excellence is and how to attain it.
- Psychological barriers to excellent service.
- Skills of excellent human relations.
- Strategies and tactics for service excellence.





## STRATEGIC CUSTOMER SERVICE MANAGEMENT

#### Contents

- Strategic issues in customer service management.
- Service policy and mission (Case Study).
- Managers challenge in service strategies.
- Service strategy and policy formulation.
- Understanding customer loyalty.
- Customer relations in practice.
- Managing customer value orientation.
- How to measure quality of service.
- Handling service quality problems.
- Queuing and the psychology of waiting.
- Recruiting right for proper personal attitudes.
- Process of continuous quality service improvement.

This course provides the essential tools with which to develop and manage strategic customer focusing, using customersupport technology, as well as employee training and retraining. The course will also help to redefine all position specifications toward achieving customer-service accountabilities. We invite you to participate in it.

### WHO MAY ATTEND

Managers and senior managers who supervise frontline staff. They have the responsibility to develop customer service policies and take decisions on service quality issues.

### WHAT THE COURSE TEACHES

- How people can develop an acute appetite for quality service.
- How organization can become more appealing, more accessible and meet the customers growing needs.
- How to identify impediments to quality service.
- How to advance service strategies to become a culture.
- How to ensure company-wide understanding of the needs and problems of frontline staff.
- Technology which enhances companywide capability in prompt and quality customer service.



Duration: 2 DAYS

Available as Open Programme)



## FRONT OFFICE AND CUSTOMER RELATIONS SKILLS

### Contents

- Front Office as a Marketing Office.
- Issues of Manners, Cultures and Personal Attitudes.
- Rules of Customer Relations.
- Reception Procedure and Process.
- The Psychology of Queuing.
- Managing Visitors Waiting Time.
- Telephone Handling and Telephone Manners.
- Listening and Questioning Skills.
- Memory Retention and Attentiveness.
- Managing Difficult Customers or Visitors.
- Assertiveness Skills.
- Career Enhancement for Front Office Personnel.

This course will develop the personal and professional skills required by front-office, reception and customer relations staff. They will gain practical overview of their marketing/sales duties, essential knowledge they require and their responsibilities to fulfil their roles successfully.

#### WHO MAY ATTEND

- Customer Service Staff
- Front-Office Executives
- Receptionists
- Telephone Operators.

#### WHAT THE COURSE TEACHES

- How to develop the skills of a frontline salesperson.
- The six skills of customer contact.
- Career potentials of front office staff.
- Corporate image leverage.
- Managing customer waiting and queuing.



Duration: 2 DAYS Available as Open Programme)



## HUMAN CAPITAL MANAGEMENT

## ADVANCED HUMAN RESOURCES MANAGEMENT

## Contents

- An Employee's Lifecycle
- Strategic Human Resource Management.
- Aligning Human Resources Requirement and Business Goals.
- The Learning Organization.
- HRM best practices, case studies.
- Recruiting the Best People and Retaining Them.
- Developing Human Resources Policies.
- Reward Management Schemes.
- Human Resource Management Information System.
- Manpower Planning and Career Management.

Making the organization adapt and respond to external pressures and developing human resources strategies for long term survival are critical success factors. This advanced programme will enable line managers and human resources practitioners gain a better understanding of how human resource management will contribute significantly to the success of business strategy. The human capital approach and HRM "best practices" will be explored.

### WHAT THE COURSE TEACHES

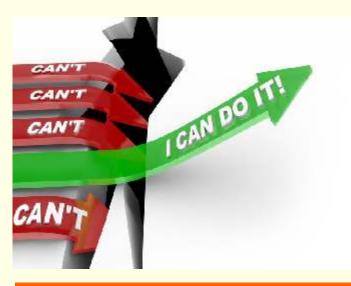
- Adopting a strategic approach to human resource management.
- How to integrate human resource management in the organization's

different business units.

- How to attract, manage and retain the best people for the organization.
- Identifying how the human resource functions can make a critical contribution to the overall success of the organization.

### WHO SHOULD ATTEND

Heads of HRM, Line Managers, Senior Managers, Area Managers, Industrial Relations Managers, Company Secretaries, Senior Trade Union - Officials and Specialists having personnel management responsibilities.



Duration: 3 DAYS PROGRAMME



## EFFECTIVE PERFORMANCE MANAGEMENT

### Course Description:

This course examines the importance of an effective performance management system in helping organizations define and achieve short and long term goals. It explains and reinforces the concept that performance management is not a onetime supervisory event, but an on-going process of planning, facilitating, assessing, and improving individual and organizational performance. In addition, the course emphasizes the importance of measuring the effectiveness of human resource activities that are designed to enhance individual and organizational performance.

#### **Course Objectives**

By the end of the course, participants will have:

- Shared a common understanding on how performance management systems can be effectively utilised to raise the performance of individuals and teams
- Enhanced their skills in setting clear expectations and objectively measuring individual performance using objectives and competencies as key measures
  - Identified and practised some performance management strategies and techniques to enhance the performance and motivation in under-performing and high performing team members.

Course Content:

Performance Management Framework:

- The importance of performance management
   Performance Planning:
   Organizational mission, strategy and goals
- Creating a performance management culture through HR programs and practices
- Steps in Performance Management
- Performance planning process and employee performance
- Rewards and performance
- Designing jobs to enhance performance
- Performance assessment, including
  360 degree feedback
- Performance improvement planning identifying root causes of performance issues and developing appropriate responses
- Coaching and performance management
- Performance management system review and enhancement

## Duration: 2 DAYS PROGRAMME



## **BIG DATA AND HR ANALYTICS**

### **OBJECTIVES**

This course is designed to help create an understanding that success is built upon the integration of people, process, technology and data; which means we have to be able to incorporate data into our business routines, strategy and daily operations. An in-depth knowledge of HR analytics would help HR professionals develop plans that optimize talent investments while effectively monitoring recruiting, development, engagement, productivity, accountability, retention and many other workplace initiatives.

### WHAT THE COURSE TEACHES

- Knowledge to handle the complexities of big data and with the ability to simplify the output for daily use.
- Help to identify innovative opportunities in key processes, functions and roles.
- Use of enhanced visualization techniques, benchmarking indexes and dashboards to inform management and employees via smartphones, laptops, tablets, etc., in-house or remotely.

### WHO SHOULD ATTEND

This programme is designed for HR practitioners, non-HR practitioners with HR responsibilities, line mangers and HR professionals who are concerned about the evolving of HR practice within the corporate sphere.

Duration: 3 DAYS PROGRAMME



## Delivering Results through Excellent Performance Management

Performance management is the process through which organizations create a shared understanding among their staff about what the company is trying to achieve. Employees are a business' greatest asset and, as such, it is crucial that they have a thorough understanding of how their individual goals align to the company's overall strategic objectives. At the same time, Managers need to direct their team's development in a way that allows them to develop the right skills and expertise to pursue those objectives. Our performance management courses cover practical techniques and processes for managing employee and team performance.

Our performance management courses cover practical techniques and processes for managing employee and team performance.

### Course Aim

This interactive training course will bring consistency in applying performance management within the business, helping managers and team leaders recognize their role and contribution to effectively manage performance and conduct at work.

A link can be made to the organization's policies throughout the course to help embed effective performance management techniques and practices into an existing framework.

### Course Objectives

By the end of the course, participants will have:

Shared a common understanding on how performance management systems can be effectively utilised to raise the performance of individuals and teams

Enhanced their skills in setting clear expectations and objectively measuring individual performance using objectives and competencies as key measures

Identified and practised some performance management strategies and techniques to enhance the performance and motivation in under-performing and high performing team members.

### Course Overview

Creating and sustaining high performance teams

- Key characteristics of a high performing team
- Stages of group development
- Role of team leader in achieving high performance
- Group 'shapes' exercise with review, presentation, individual reflective exercise

The principles of performance management

- Core elements, principles and benefits of an effective performance management framework
- Performance management cycle and purpose of the annual performance review



- Organisations' performance appraisal process
- Quiz, case study quiz, presentation and group discussion

Setting performance measures

- Objective setting process
- Setting and communicating performance objectives
- Identifying core behaviours that drive high performance
- Presentation, the 'shoot out' exercise with facilitated group review, group exercise and discussion

Reviewing and assessing performance

- Reviewing different levels of performance
- Objectively assessing and rating performance
- Case study with group learning review and discussion

One to one performance review meetings

- Structuring performance review meetings
- Giving constructive and motivational feedback
- Using questions to help employees review their own performance
- Presentation, skills practice in small groups, group learning review

Review and next steps

- Review of learning and action planning
- Course feedback

#### Target Audience

This course offers practical performance management training, aimed at line managers who have a responsibility for managing the performance and conduct of staff/employees

**Duration: 2 DAYS PROGRAMME** 



## BASIC HUMAN RESOURCE MANAGEMENT

This foundation training provides the necessary tools to build a successful foundation for every HR practitioners and non-HR practitioners with HR responsibilities. This programme helps in developing competencies in Human Resources Management and addresses the ability to adopt a strategic approach in human resources management, Ability to integrate human resources management with organization business strategy and goals, Ability to attract, manage, and retain the best people for organization and Ability to raise the profile of human resources function through making critical contributions to the overall success of the organization

### CONTENTS

- Fundamentals of the Human Resources Function
- Changing roles of HR
- Recruitment, Selection, Induction and Placement processes.
- Human Resources Policies and Procedures.
- Performance, Appraisal Process and Application.
- HR Training and Development.
- Salary Administration/Job Evaluation.
- Legal Aspect of Employment.
- Disciplinary & Grievance Procedure.
- Application of Technology to HR Management.
- Industrial Relations.

### HOW YOU WILL BENEFIT:

- This 3-days Human Resources Training Program is designed to empower participants to:
- Identify the role and importance of managing human resources in their organizations as a vital contributor to organization's success.
- Understand the process of writing HR policies.
- Understand the Human Resource Planning Process.
- Understand the Training and Development Cycle.
- Align human resource strategy with organizational strategy.
- Explain the relationship between line management and the human resource function.
- Analyze HR issues and develop action plan they can implement in their respective Organizations

### WHO SHOULD ATTEND

HR practitioners, non-HR practitioners with HR responsibilities, more experienced HR professionals seeking a fast-paced review of the role of HR in today's rapidly-evolving workplace.

Duration: 3 DAYS PROGRAMME Available as In-Plant Programme



## MARKETING MANAGEMENT

## MARKETING ESSENTIALS COURSE

## OBJECTIVES

In today's competitive market place the role of marketing is vital for the success of the overall business and its achievements. This course will provide participants with the essential marketing skills needed at to maximize business opportunities. It will enable them to write and implement a Marketing plan within the context of the organization's strategy and culture, helping to grow the business and improve profitability.

Learning Objectives

Apply Marketing Principles and Practices to Compete Successfully in the Contemporary Business Environment Explain the "Whys" and "Hows" Behind Fundamental Marketing Practices

Walk Away Thinking Like a Marketer

Marketing Overview

Define Marketing

Contrast Strategic Business Plans with Annual Marketing Plans

Market Analysis

Describe Approaches to Gathering Marketing Information Identify Macro-Environmental Trends That Impact a Business Define Key Differences Between B2B and B2C Markets Conduct a Competitive Analysis Develop a SWOT Analysis

Segmentation, Targeting, and Positioning Write SMART Marketing Goals Compare Mass Marketing to Segmentation Marketing Analyze Customer Segments to Select Target Audiences Write a Positioning Statement

Marketing Mix Explain How the "Four Ps" Align with One Another Describe How the Product Itself Can Impact Marketing Efforts Explain Various Pricing Objectives and Strategies





Discuss How Channels of Distribution Impact Marketing Decisions Define Objectives and Strategies for Core Modes of Communication

Creating Customer Value Describe How to Create Customer Value, Satisfaction, and Loyalty Define Net Promoter Score as a Measure of Customer Loyalty Identify Ways

Organizations Cultivate Customer Relationships

Create and Approach to Developing Marketing Action Plans and Budgets

## WHO SHOULD ATTEND

This challenging course is designed for all those involved in strategy formulation and personnel with responsibility for marketing and customer service function. Also for those aspiring to become active in organization's marketing role.

Duration: 3 DAYS PROGRAMME



## **RELATIONSHIP MANAGEMENT AND MARKETING**

## Content

**Relationship Strategies** 

- Direct Marketing Practice
- Working as a Team
- Showing Leader Traits

**Relationship Capabilities** 

- Profiling Key Businesses
- Long Prospecting Cycles
- Customer Service Cycle
- Managing Difficult Accounts

### Personal Selling Impacts

- High-Performance Selling
- The World-Class Marketer
- Selling v. Marketing

The Relationship Management and marketing capabilities of managers always yield much more values than the usual marketing and customer servicing can do on their own, especially with highprofile corporate and individual customers.

### RATIONALE FOR THIS TRAINING

- Changing customer values and expectations
- Challenge of changes in technology, process and people.

### WHAT TO GAIN

- Gain high value-added contacts and businesses
- Integrate sales techniques with relationship management strategies
- Align marketing strongly in all departments
- Track relationship management results
- Utilize marketing for renewed advantage.

### WHO SHOULD ATTEND

- Officers and managers who contact customers
- Designated marketing executives
- Operations staff who must be responsive.



Duration: 3 DAYS PROGRAMME



## SALES

## ADVANCED SELLING SKILLS

### Contents

- Advancing in a Sales Career.
- Managing a Long Sales Cycle.
- Sales Enemies to Defeat.
- Power of Enthusiasm.
- Customer Pyramid of Wants.
- Customer Personality Typology.
- Sales Planning.
- Listening and Questioning Skills.
- The 15 Special Selling Skills.
- Objections Handling.
- Identifying Buying Signals.
- Sales Negotiation Tactics.
- Sales Territory Management.
- Sales Productivity Planning.
- Sales Promotions.

Are your salespeople in know of the key factors that drive customer purchase decisions? Do your people allocate the tangible and intangible resources you give them in a way that is consistent with achieving your sales objectives? Have your people developed a clear, compelling sales story? Do your people represent your organization in a professional customer-centered selling way? These and more are the challenges this programme will throw at and resolve with the people who participate in it.

#### WHO MAY ATTEND

It is a middle level executive course for sales and marketing staff in banking, manufacturing, trading, computer business, insurance, etc. Preferably the people have gone through Fundamental Selling Skills course (see page 33).

#### WHAT THE COURSE TEACHES

- New skills with which to improve exceptionally in sales performance.
- How to advance basic selling into more valuable relationship management.
- Continuous prospecting to add new

business.

- How to plan and get oneself better organized.
- Management of the sales territory.
- Skillful commercial negotiation.
- Use of written correspondence as an effective tool of sales and marketing.



Enthusiasm

## **Duration: 3 DAYS**

FOR EXCEPTIONAL SALES PERFORMANCE



## FIELD SALES MANAGEMENT

### Contents

- Sales vs marketing
- Selling by managing
- The Field Sales Manager
- Organization and planning
- Field coaching and counselling
- Success guide
- Performing for profit
- Time savers, time wasters
- Controlling the sales team
- Territory development
- Systematic preparation
- Field report writing.

This is a training programme for managers in charge of field sales people. It deals with important topics of business skills and management as desirable for profitable sales in their marketing territories.

### WHAT THE COURSE OFFERS

- How to agree meaningful standards of performance with the salespeople.
- How to formulate a control system to measure the standards.
- The techniques of sales forecasting.
- The factors that influence profit.
- How to motivate the salespeople to keep to sales budget.
- How to improve salespeople's use of time they allocate to key areas of their territories.

### PARTICIPANTS EXPECTED

- Recently appointed field sales managers.
- Experienced field sales managers needing a refresher programme.
- Candidates for promotion to field sales management position.

Duration: 3 DAYS PROGRAMME



## RETAIL SELLING SKILLS AND MERCHANDISING

The workshop is highly practical and interactive in nature, with lots of roleplaying to practice the skills learnt.

CONTENT

- Overview of Retail selling
- Dealing with different customer types
- Relationship Management
- Questioning/ Probing skills to discover the customer's real needs and wants
- Retail Selling Process
- Analysing your Customer traffic flow
- Merchandising your product lines
- Basics of Retail merchandising

## WHAT YOU STAND TO GAIN

At the end of the training, participants will be able to:

- Make the first impression count
- Give the right information on products to customers
- Get customers to make the buying decision
- Up-sell and cross sell to earn more on each sale and make additional sales
- Learn how merchandising increase sales
- Create eye-catching displays

## WHO SHOULD ATTEND

All retail sales staff, team leaders and supervisors accountable for sales.

Duration: 3 DAYS PROGRAMME



## PROFESSIONAL SELLING SKILLS

## CONTENT

- Professional selling roles
- Customer motivation
- Customer personality typology
- Sales planning
- Sales negotiation tactics
- Sales territory management
- Credit sales management
- Closing the sale
- Financial aspect of selling
- Personal organization and management

## WHAT TO GAIN

- Acquire new skills with which to improve exceptionally in Sales performance
- Know how to plan and get oneself better organized
- Open sales and gain client's attention
- Write concise sales reports
- Understand channel management

### WHO SHOULD ATTEND

Sales and marketing staff in finance, manufacturing, trading and IT organisation.

Duration: 3 DAYS PROGRAMME



## BUSINESS SKILLS FOR SALES SUPERVISORS

This course offers an insight into the key strategic and operational processes as well as the marketing principles that will enable sales supervisors achieve and exceed targets in challenging market environment.

## CONTENT

- An introduction to basic management principles
- Role of a successful Sales Supervisor
- Developing Initiatives
- Situational Analysis
- Implementation, Planning and Account Penetration
- Designing and Presenting Winning Proposals
- Setting priorities for Client Meetings

## **OBJECTIVES**

Participants will be able to:

- Understand the roles of Sales Supervisors
- Design and present winning proposals
- Set priorities for Clients meetings
- Acquire strategies for penetrating within key accounts

## WHO SHOULD ATTEND

Sales Supervisors and Experienced Sales Executives with Supervisory potentials.

## Duration: 3 DAYS PROGRAMME



## COMMERCIAL SALES PERFORMANCE CONFERENCE

The Sales performance Conference provides an opportunity to review, learn, interact, build trust and foster commitment.

We offer support that ensures rational and creative response to sales challenges using diagnostic tools, relevant experience and expertise.

Our Sales performance conference will help deliver:

- Clear understanding of goals and objectives
- Enhanced Sales Rep productivity
- Strategic alignment of Sales & Marketing
- Effective connection and collaboration with customers
- Improved collection and cash flow
- Effective use of social media marketing tools
- High morale and trust among Sales and
- Marketing teams
- Retention of top performers

Being a part of this conference will help your Sales/Marketing and Management team achieve the result you have always desired.

Programme available on demand.





## STRATEGIC KEY ACCOUNT MANAGEMENT

#### **OBJECTIVES**

This course is designed to help organizations leverage on relationships with existing clients to transform them into key strategic accounts rather than trying to win new clients.

#### WHAT THE COURSE TEACHES

Help identify existing clients and implement the right strategies to ensure they become strategic accounts.

**Building dependency** 

Ability to meet individual, account and organizational goals.

Relevance of Business acumen and good behavioral patterns which is pivotal to building and strengthening strategic relationships.

### WHO SHOULD ATTEND

This programme is designed for members of the sales team, key account managers and their team members, line managers and entrepreneurs.





## SUCCESSFUL BUSINESS PRESENTATIONS

#### Contents

- Myths Surrounding Business Presentation.
- Power of Effective Presentation.
- Planning for a Presentation.
- Preparing Your Presentation.
- Special Presentation Hints.
- Verbal and Non-verbal Communications.
- Techniques of Audience Control.
- Practising to be Perfect.
- Special Speaking Situations (e.g. after-dinner speech).
- Issues of Stage Fright.
- Presentation Audio-Visuals.
- Skills with Power Point.

Some people are overcome by nerves when they are to make a group presentation. Some others enjoy and are elated doing it, yet others see presentation just as a drama. The point to make is that, today, every manager must know how to be a good presenter and how to prepare a good presentation. A good presentation may not necessarily win every business, but a bad presentation surely ruins the chances of winning. A good presentation helps to drive an organization's reputation positively.

#### WHO MAY ATTEND

Managers and executives who have to make group presentations, servicerelated pitches, project analysis presentations, audit reports, etc. Advertising practitioners, insurance managers, banking executives, sales and marketing executives, computer specialists, accountants, engineers and architects will benefit from the workshop.

#### WHAT THE COURSE TEACHES

- How to be confident in handling presentation.
- How to plan and prepare for presentations roles, cues and equipment.
- Secrets of great presenters.
- How to overcome stage fright.
- Effective audience control.
- Techniques of special speaking situations.
- How to ask for and get the desired decision.
- Skills in the use of Power Point.

## Duration: 3 DAYS PROGRAMME



## FINANCE AND ACCOUNTING

## FINANCE FOR NON FINANCE MANAGERS

### OUTLINE

This course is designed to give you an introduction to business finance so you can contribute to your business's success. It will also give you an understanding of the language used by accountants and how financial statements fit together. It will explain, in a practical way, the financial statements of an organization and how to read and understand them plus basic accounting concepts such as depreciation, cost behavior, cash flow, working capital and budgeting.

#### COURSE OUTLINE

This course is divided into 8 modules, the topics covered will include:

- Accounting Terminology and Underlying Concepts
- The Role of Various Financial Statements
- Distinguishing Income from Cash Flow
- The Accounting Process
- The Quality of Earnings
- Financial Decision Making
- Analysis of Financial Reports
- Approaches to Valuation

### WHO WILL BENEFIT

Non-finance professionals at all levels who need to develop an understanding of business finance.

All staff within a business, company, partnership or charitable organization should have an understanding of finance in order to contribute to their organization's success.

### WHAT YOU WILL GAIN

- an understanding of business finance and the language used by accountants and those in finance
- an understanding of basic accounting concepts and the flow of money in an organization.

Duration: 3 DAYS PROGRAMME





## INTERNAL AUDITING & QUALITY ASSURANCE

#### OBJECTIVES

Managing the audit process is an important responsibility in many organisations. This course is designed to equipparticipants with skills and knowledge for the practical aspects of undertaking effective audits and to prepare for audits conducted on their organisation. It will explore a detailed approach to auditing including planning, implementation and reporting. Concepts such as corrective and preventive actions will also be explored during the course.

#### WHO SHOULD ATTEND

This course is designed for managers and executives who are tasked with managing or creating internal audit systems for your organisation, or with managing an audit team.

### SKILLS ATTAINED

At the end of the course delegates will be able to:

- Understand the importance of internal audit
- Evaluate current effectiveness
- Identify potential risk
- Plan and prepare to carry out an internal audit
- Clarify preferred HR practices and its role within the organization
- Establish the essentials for future improvement.
- Successfully manage your team
- Define business process improvement
- Analyze audit findings and make recommendations for continuous improvement





## IMPROVING PERSONAL EFFECTIVENESS AND PRODUCTIVITY

Most people live with the feeling that they do not have enough time and that they are unable to get on top of their workload. However, by learning to manage your time better, your workload will feel lighter and your job will feel less stressful. This course will help you identify the common behaviours that prevent you from managing your time effectively and teach you the right tools to increase your productivity without working longer hours. Learn to use the time you have more productively and experience higher personal effectiveness and less anxiety.

### Objectives

At the end of the course, participants will be able to:

- Identify their particular time wasters and strategies to overcome them
- Knowing their goals, plan and prioritise tasks & activities to accomplish those important goals
- Overcoming procrastination
- Increase productivity and allow higher achievement with less effort
- Effectively delegate tasks
- Manage time-efficient meetings
- Implement a plan to maintain a work life balance.

This course covers the importance of time management, types of time wasters, and recommended methodologies to optimize our use of time.

- Understanding time
- Time Management Challenges & Overcoming Procrastination
- Planning and Prioritizing Your Time For Effectiveness
- Knowing your Prime Time
- Time Management Tools To Increase your Productivity
- Overcoming Time Wasters
- Effective Delegation
- Meeting Management
- Managing Stress and Overload
- Habits of Highly Productive People

This course will benefit any individuals in organisations who would like to enhance their personal and work effectiveness. This course is equally relevant to front line managers in the servicing and manufacturing industries who have to deal with wide ranging issues on a daily basis. This is a participatory and practical course that uses a variety of teaching and learning methodologies, including accelerated learning. Participants will engage in experiential learning to discover strategies that can be implemented in their workplace. They can expect to engage in personal self-reflections, personal self- assessments, discussions, real-plays and coaching sessions.

#### Duration

This is a two-day course running from 9:00 am to 5:00 pm.

## Available for Open Programme



## CREDIT MANAGEMENT AND DEBT RECOVERY FOR FINANCIAL INSTITUTIONS

Recovery of debts first starts with the manner in which the credit was written. Provision of a good credit policy and understanding of trade operation policies form part of proactive debt recovery process. This course will teach techniques that will help streamline your organization's practices, improve risk management and maximize the effectiveness of debt collection process.

## CONTENT

- Credit assessment and Risk evaluation
- Factors influencing credit decisions and the pitfalls involved
- Collection system and procedures
- Debt recovery: key success factors
- Dealing with delay tactics
- Legal perspective in debt collection
- Dealing with distressed debtors
- Negotiating for a settlement

## WHAT YOU STAND TO GAIN

Participants will learn:

- How to prepare competent credit evaluation
- How to identify troubled loans
- The use of credit risk management tools
- How to construct loan workouts
- The legal procedure in loan recovery
- Manage difficult customers and accounts

## WHO SHOULD ATTEND

Credit analysts, Credit risk managers, Accountants and Debt recovery officers

Duration: 3 DAYS PROGRAMME



## CREDIT ANALYSIS COURSE

Marketing and relationship officers have the responsibility to initiate and follow-up on assets created by their institutions through various credit programmes. The aim of this course is to enable participants have an overview of the credit processes, risk involved and also issues in customer relationships.

## CONTENT

- Accounting principles and concepts
- Understanding financial statement
- What credit risk entails
- The lending process
- Industry analysis
- Risk acceptance criteria
- Prudential guidelines
- Relationship marketing
- Legal issues in lending

## WHAT TO GAIN

Participants will:

- Understand accounting principles and concepts
- Know the different financial statements of a going concern
- Understand the lending process and the relationship with business cycles
- Perform economic, industry and business analysis
- Classify assets and perform qualitative and quantitative reviews
- Understand the credit policy and product programmes of an Organisation

WHO SHOULD ATTEND Marketing and Relationship Officers



## COST REDUCTION AND PROFIT IMPROVEMENT STRATEGIES

This workshop is designed to create awareness of the impact cost/wastage can have on your organization's profitability. The many exercises, group discussions & case studies are ultimately to improve your cost reduction judgment and skills. In doing so, we are confident that the workshop will open new doors to improving productivity that would definitely enhance value creation for your organization. Profitability of your organization. This workshop is also designed to teach participants how to identify the need within the organization for cost reduction, use and apply simple techniques to bring about productivity through the understanding of cost behaviour and its relationship to revenue generation. Overall participants will be introduced to many different strategies and tactics that can be used to build profits and therefore improve corporate health.

This Workshop will teach you the skills required to cut costs, manage a business effectively and develop a strategy to turnaround a struggling enterprise.





## COST REDUCTION AND PROFIT IMPROVEMENT STRATEGIES

## Course Objectives:

By the end of this course you will be able to:

- Manage costs including materials, labor and overheads
- Devise strategies to turnaround a company
- Devise strategies to improve debt collection and cash flow
- Use a survival strategy
- Formulate cost reduction strategies for your organization

### Course Outline

- Pricing And Costing
- Managing Business Costs
- Waste Management Material
- Waste Management Manpower
- Waste Management Overheads
- Case Study On Cost Management
- Improving Productivity Techniques
- Understanding Of Profitability Increment Techniques
- Integrate Your Cost Reduction Program With Other Improvement Initiatives

### Methodology

Your knowledge and skills will be developed through an interactive and practical approach to learning based on a case study and a group discussion. During the workshop we will analyze real business problems and discuss scenario solutions.

2 Day Workshop

### Target Audience:

General Managers, Bankers, Entrepreneurs, Accounts / Finance Managers, Administration Managers, Payroll Managers, Human Resource Managers, Credit Managers, Sales and Marketing Managers, Executives, Corporate Planners, Managers, Those keen on having a good understanding of Cost reduction & profit improvement strategies



## **OPERATIONS MANAGEMENT**

## LOGISTICS AND SUPPLY CHAIN MANAGEMENT COURSE

Supply Chain encompasses all activities from purchasing to delivery of the final products or services to the consumer. These key operations include Customer Service, Transportation, Warehousing, Inventory Management, Packaging, Sales Forecasting, Production Scheduling and Plant Selection.

## OBJECTIVES

At the end of the course, participants should be able to:

- Understand the best practices in Logistics and
- Supply Chain Management for all levels in your Organisation.
- Properly manage your transportation, distribution and inventory functions.
- Identify key elements of customer service and design the most profitable network.

## WHO SHOULD ATTEND

An ideal course for Officers and Managers in Supply Chain and Materials Management, Transportation, Distribution, Purchasing and Inventory Management.

Duration: 3 DAYS PROGRAMME



## EFFECTIVE INVENTORY AND STORES MANAGEMENT WORKSHOP

Store management play a strategic role in the supply chain of an organization. In the current highly competitive business environment coupled with economic constraints, every organization is encouraged to adopt measures that will contribute to minimizing the level of investment in materials stock for realizing its corporate objectives. This workshop is designed to equip participants with up-to-date techniques of managing their organization's material stocks to help their organization alter capacity, schedule production and manage inventory better. It is key to running a profitable and efficient organization.

The purpose of this training seminar is to:

- Enable delegates to evaluate Inventory visibility levels and segmentation approaches
- Examine stocking level criteria through assignment practices
- Types of tools used for inventory optimization
- Current integration practices between materials management systems and asset management systems
- Understanding that minimizing inventory holdings reduces overhead costs and, hence, improves the profitability performance of the enterprise
- Understand and implement the "world class" tools for managing inventory in the supply chain

### Course Content:

- Role of Inventory in the Supply Chain function
- Key Components to Understanding Effective Inventory Control
- Inventory Mechanics, Methods and Systems
- Establishing Stock Control
- Understanding Inventory Strategies
- Inventory Improvements
- Key Performance Indicators
- Balancing Cost and Service Requirements

### Who should attend?

- Those new to managing inventory
- Non inventory people who need to gain an awareness of the issues and key drivers of stock control operations
- Inventory, Stock, Supply Chain, Logistics, Warehouse and Distribution Professionals

#### **Duration: 3 DAYS PROGRAMME**



## EFFECTIVE PROJECT MANAGEMENT WORKSHOP

The planning and coordination of a project irrespective of its size or an organization requires competencies in the management of time, materials, money and people. Effective Project Management training is a 3-day action-learning course of instruction led by a certified facilitator in a formal classroom environment. It is designed to provide personnel with a practical application and understanding of the project management principles, concepts, tools and techniques applied across the organization, along with the global standards from which they are derived.

## Who should attend?

All personnel whose work directly or indirectly supports projects (including entry-level project/program managers) and all personnel who can improve the efficiency of their day-to-day work by applying modern project management concepts and methods.

- Greater confidence in defining, planning, and managing projects
- Deeper understanding of core project management competencies
- Build a project management plan with your project team in a simulated project environment
- Practice applying project management skills
- Increased effectiveness and efficiency
- Ability to plan and track project with Microsoft Project software.

## **Course Content**

- Global Project/Program Management Standards
- The five process groups and ten knowledge areas as defined by A Guide to the Project Management Body of Knowledge (PMBOK<sup>®</sup> Guide)
- How to build a world-class project management plan
- Using Scope, Cost, and Schedule baselines as a means of evaluating project progress and incorporating Earned Value measurement
- Writing clearly defined project statements
- Clarifying project objectives with measurable outcomes
- Avoiding potential problems through planning and communication

## Duration: 3 DAYS PROGRAMME



## GRADUATE DEVELOPMENT PROGRAMME

## GRADUATE DEVELOPMENT PROGRAMME

For a while, higher institutions have been churning out graduates who are rarely armed with the commercial acumen, leadership and soft skills needed in the workplace—problem solving, critical thinking, communications, and working in teams. High performing organisations understand that 'Leadership starts at the point of career entry'. From the very early days of a career, establishing a clear line of sight not only gives young talent a connection between the overall direction and goals of an organisation, but also enables them to maximise their personal performance.

#### Objective

This programme is designed for companies who want to attract, develop and retain their best talents.

#### Key themes of the programme

The programme is designed in the following ways;

- Self-awareness and Leadership skills. Understand their personal style using a Personality profiling test and learn to influence the performance of teams and organisations.
- Business fundamentals. Deepen understanding of the major functions of a company; business strategy, finance, supply chain, human capital management, innovation, marketing and operations.
- Hands-on experience. Integrate business and leadership foundations through a realworld project and general management simulations.

#### Training Methodology

This training adopts a variety of learning delivery methodologies such as classroom-based instructor-led, interactive learning, simulations and syndicate sessions among others.

Duration: The programme can span from 2 weeks to 3 months.

Courses Offered

Depending on the type of business, our offerings are;

- Business Strategy
- Sales and Marketing
- Operations Management
- Finance and Accounting
- Supply Chain Management
- Project Management
- Human Capital Management
- Team building (Theory and Practical-based)
- Business Etiquette
- Career Management
- Leadership
- Business Acumen and Intrapreneurship

#### Certification

Upon completion of the programme, participants will be awarded a certificate based on the character and competence exuded.

#### What You Gain

This programme will equip graduates for the realities of the working world by giving them a practical understanding of business fundamentals. They will understand their role in supporting the delivery of your company strategy and be developed across a wide range of business-critical skills.



## SOME OF OUR CLIENTS:





Amini International Petroleum Development Company Limited







## **OUR KEY DIFFERENTIATORS**

At Edgewood Consulting, we visualize, plan and create solutions before we deploy them for you.

Edgewood Consulting provides personalized services to its clients and maintains confidentiality on need basis.

We follow up with our clients after the implementation of an intervention

Edgewood consulting is adept in formulating and aligning organization's people, strategy and operations with a focus on value maximization.

# Contact Us

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